



GREAT FISH COMMUNITY CHALLENGE JINGLE CONTEST OFFICIAL RULES

This year marks the third annual Great Fish Community Challenge and we want to add something new and exciting for our nonprofits. The Whitefish Community Foundation is pleased to host the **Great Fish Community Challenge Jingle Contest**.

These are the official rules for the Great Fish Community Challenge Jingle Contest (the “Contest”). In these rules, “we,” “our,” and “us” refer to Whitefish Community Foundation, the sponsor of this Contest. “You” and “your” refers to an eligible Contest entrant.

PRIZE MONEY!

We will award one (1) grand prize. The winning nonprofit organization will receive a **\$1,000** grant.

HOW IT WORKS

- **Contest details and specifications**

- Entry eligibility
 - You must be one of the 45 nonprofits participating in the 2017 Great Fish Community Challenge.
 - You must comply with the Contest Official Rules.
- Jingle specifications
 - Your jingle must be at least 20 seconds and can be up to **3 minutes**. Jingles should capture the history, spirit, impact, and/or legacy of the Whitefish Community Foundation and the Great Fish Community Challenge (as perceived by the jingle writers).
 - Jingles must have an original tune and lyrics.
 - Jingles should be capable of being easily shortened to **60 seconds** to fit the parameters of certain media productions.
 - Jingles must **NOT** be specific to any nonprofit(s). In addition, they should avoid referencing the year so that they can be used well into the future.
 - Your entry must not violate the rights of any other person by using their name, voice, likeness, images, or other identifying characteristics, without their express written consent, including, without limitation, celebrities and/or other public or private figures, living or dead.
 - Jingles may NOT contain, as determined by us, in our sole and absolute discretion, any content that: is sexually explicit, obscene, offensive, violent, disparaging, defamatory, slanderous, or illegal; derogatory towards any ethnic, racial, gender, religious, professional, age, or other group or class; vulgar, profane, or pornographic; promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the



foregoing); promotes a particular political agenda; or communicates messages or images inconsistent with the positive images and/or good will to which we wish to associate.

- Jingles must be your original work and contain no trademarks, logos, copyrighted materials, or other intellectual property owned by someone other than you. You agree to hold the Whitefish Community Foundation harmless from any claim or proceeding on such grounds.
- Your jingle cannot have been selected as a winner in any other contest; and you must have obtained all consents, approvals, or licenses required to submit your entry.
- Whitefish Community Foundation reserves the right to reject any entry, in our sole and absolute discretion, that we determine does not meet the above criteria.
- Jingle ownership and use
 - Whitefish Community Foundation indefinitely retains all right, title, and interest and unrestricted use of the video and/or sound recordings of all entries, and may use them in any manner it deems appropriate, without compensation.
 - Whitefish Community Foundation may sell, trademark, copyright, publicly display, expand, revise, improve, or otherwise use in any manner all entries in the Jingle Contest
- Jingle recording
 - Nonprofits are responsible for facilitating their own recordings.
 - Amateur/free recording software is perfectly acceptable. Jingles will be judged on their creativity and artistic content, not on their technical rendering.
 - **Please submit both audio and video files.**
- Jingle file submission
 - **Deadline: Thursday, August 21st at 5pm MDT**
 - Fill out the ENTRY FORM and email it to contact@whitefishcommunityfoundation.org to register. By submitting this form, you agree to the rules and conditions set forth in this document.
 - After approval of your registration we will ask you to email your audio and video files to contact@whitefishcommunityfoundation.org. Label your media "GF Jingle Contest" and include your nonprofit name and contact information.
 - We will only accept one (1) entry per approved 2017 Great Fish Community Challenge nonprofit. We are not responsible for entries that we do not receive for any reason. We will automatically disqualify any incomplete or inaudible entry. Submissions that do not comply with Contest Official Rules are not eligible for consideration.
- Live performance at the Great Fish 5K Color Run
 - We will announce three finalists on Friday, September 1st.
 - If you are a finalist, we will contact you by phone on September 1, 2017.



- Finalists must perform their jingle in front of all attendees at the Great Fish 5K Color Run and Community Fair on September 9th at Depot Park, Whitefish. *Please save the date in case you are a finalist!*

- **Contest Timeline**

- **July 20th - August 21st:** Nonprofits compose, record, and submit original jingles celebrating the Great Fish Community Challenge.
- **August 21st: deadline to submit an entry form with original jingle**
- **August 22nd - September 1st:** an anonymous, unaffiliated, and unbiased, panel of judges will review submissions and select 3 finalists. Finalists will be notified September 1st.
- **September 5th – September 15th:** Online voting is open
- **September 9th (Great Fish 5K Color Run and Community Fair):** the 3 finalists perform their jingles live. Community is encouraged to visit the website and vote on their favorite jingle based on creativity, originality, and relevance. The prize will be awarded to the finalist with the highest number of community votes.
- **September 15th 5:00pm MDT:** Online voting is closed
- **October 12th:** The winning organization is announced at the Great Fish awards celebration and awarded a \$1,000 check.

- **Use and Release**

- The decision of the judges is final and binding. If we do not receive a sufficient number of entries meeting the entry requirements, we may, at our discretion cancel the Contest.
- By entering this Contest you agree to comply with these Official Rules; and you release Whitefish Community Foundation, and its directors, officers, employees, agents, and affiliates from any and all liability or any injury, loss, or damage of any kind arising from or in connection with this Contest
- By entering this Contest, you grant Whitefish Community Foundation the right to use your organization name, photo, and state of residence online and in print, or in any other media, in connection with this Contest, without payment or compensation to you.
- Finalists will be posted on Whitefish Community Foundation websites and/or social media.
- Whitefish Community Foundation may feature the winning video/jingle on its homepage at www.whitefishcommunityfoundation.org, www.greatfishchallenge.org, and in other online promotions. Whitefish Community Foundation will screen each video submitted and upload the video to their site at their discretion.
- You will not receive any compensation or credit for use of your entry, other than what is described in these Official Rules.
- We are not responsible for any unauthorized use of your entry by visitors to the website or other third parties. While we reserve the right to use your entry, we are not obligated to use your entry for any purpose, even if it is selected as a winning entry.



Please contact Whitefish Community Foundation Marketing and Events Coordinator, Kayla Nickells with questions about this contest: kayla@whitefishcommunityfoundation.org or 406.863.1781.

Thank you in advance for participating in the Great Fish Community Challenge Jingle Contest!